



I INTERNATIONAL COMPETITION
OF IMPLEMENTED PUBLISHING AND VISUAL CREATIVE PROJECTS FOR CHILDREN
AND ADOLESCENTS

**"WHITE WORLD OF THE ARCTIC THROUGH THE PRISM OF A CHILDREN'S
BOOK"**

Dear colleagues,

The Children's Reading Center of the National Library of the Sakha Republic (Yakutia) invites you to take part in the I international competition of implemented publishing and visual creative projects for children and adolescents "The white world of the Arctic through the prism of a children's book" (hereinafter - the Competition).

The Competition is held with the support of the Russian national section of the International Board on Books for Young People (IBBY), the Board on Books for Young People Russia, the Russian State Children's Library, the section of the Association of culture, art and education workers for introducing children to reading "Raising the Reader", the Ministry of Culture and Spiritual Development of the Sakha Republic (Yakutia), the Ministry for the Arctic Development and Peoples' Affairs of the North of the Sakha Republic (Yakutia), the Dolgan Association of the Sakha Republic (Yakutia), Children's television and radio academy "Polar Star" of the National Broadcasting Company "Sakha".

The purpose of the Competition is to draw attention to the issues of publishing children's books, to develop literature in the languages of the indigenous peoples of the North and the Arctic, to support aspiring authors, illustrators, translations of works in the native languages of the indigenous peoples of the Arctic and the North into Russian, English and other languages, to improve the culture of speech and reading among children.

Works for children and adolescents (fiction, popular science editions, theatrical productions, film adaptations and animated films based on fiction, author's board games) about the North and the Arctic, published no earlier than January 1, 2018 and no later than July 1, 2021, **will be selected for participation in the Competition.**

The "Long list" is formed by the Expert Council in each country by selection of implemented individual and collective creative projects and sent to the organizers of the Competition by August 11, 2021 at the address: Arctic@nlrs.ru (For the list of nominations, see the Competition Regulation attached to the letter).

The "Short list" (no more than 5 competitive works in each nomination) will be determined by popular vote on the official website of the State Institution of the Sakha Republic (Yakutia) "National Library of the Sakha Republic (Yakutia)" <https://nlrs.ru/projects/arcticforchilds/> from August 14 until August 31, 2021.

Solemn ceremony of summing up the results of the First international competition of implemented publishing and visual creative projects for children and adolescents “White world of the Arctic through the prism of a children's book” and awarding the winners and laureates. The awarding will take place on September 14, 2021 at the Arctic foresight session «Reading the world of childhood of the North and the Arctic: past, present and strategy of the future», held within the framework of the 37th IBBY World Congress in Yakutsk.

For all questions, please contact the organizing committee at the address: 677000, Yakutsk, Lenin Ave., 1, Children's Reading Center of the National Library of the Sakha Republic (Yakutia) and by E-mail: Arctic@nlrs.ru.

There is no registration fee for participants.

For international participants:

Nesterov Valery 8-924 462-48-85 (WhatsApp, Telegram);

Struchkova Alina 8-924 868-96-28(WhatsApp, Telegram).

Director of the Competition

A handwritten signature in blue ink, appearing to read 'N.P. Reshetnikova', is positioned between the text 'Director of the Competition' and 'N.P. Reshetnikova'.

N.P. Reshetnikova